



GUIDED READING ACTIVITY 11-2

The Mass Media



When you encounter an unfamiliar term, study it to see whether you know other words that are related and that could help you determine the new term's meaning. For example, you could use what you know about the word *public* to determine the meaning of the term *publicize*, which means "to make known to the public."

Directions: Write an answer to each question below in the space provided. Use your textbook to answer the questions.

- 1. Identifying** What are the two types of mass media, and what is one example of each?

- 2. Explaining** How do the media affect the public agenda?

- 3. Describing** In what ways do government officials use leaks?

- 4. Explaining** How do the mass media play an important "watchdog" role?

- 5. Summarizing** How might the government control information about national security that the media can report?

- 6. Defining** What is libel?

- 7. Identifying** What agency of the federal government regulates the broadcast media?
